

Preparing a Public Art Statement

The key principles of public art statements are:

- To ensure that development and implementation of public art is secured through planning obligations and planning conditions
- To clearly demonstrate how developers have provided, or will provide, opportunities for artists in the creation of the public realm
- To enable Local Authority Officers to advise on; appropriate options for managing public art projects, planning permissions for public art commissions, and ownership rights which may affect the physical aspects of developments
- To ensure that the creation of public art for individual developments is seen in the wider context of the whole Borough, to enable a strategic approach to public art to be adopted

The approval of a public art statement by the Local Authority is part of the formal process of planning application approval

CONTENT OF A PUBLIC ART STATEMENT

In accordance with Eastleigh Borough Council's public art policy, strategy and Planning Obligations SPD, a public art statement for a significant development site could contain **some or all** of the following

1. Relevance of the public art statement to the Local Authority's public art policy and strategy
2. Details of the appointed artist's contribution to defining the development's master plan
3. Details of the intended commissioning process
4. The aims of the proposed public art project
5. The conceptual ideas driving that work or the possible site or area of the scheme where public art is intended to be sited.
6. The details of partners steering the project or any collaborations between the appointed artist, other artists, architects and other design professionals,
7. A programme for the development and implementation of all the public art commissions

8. Any training opportunities for less experienced artists and public art managers
9. Details of ownership, maintenance and de-commissioning of public art
10. Budget allocations relating to all of the above
11. Mile stone points for delivering public art

This information is used to inform the wording of planning obligations between the developer and the Local Authority.