



Eastleigh Borough
Council

UK Shared
Prosperity Fund
Investment Plan
Summary

Growing spaces
Growing networks
Growing wellbeing

Local Challenges

- In common with many other parts of the South East, the population is ageing and our elderly residents require easy access to safe, welcoming, lively commercial areas to combat loneliness
- Health inequalities exacerbated by the pandemic, including increased mental health issues
- A local population that is struggling to meet the sharp increase in the cost-of-living
- Pockets of deprivation and a growing divide between richer and poorer communities
- Youth unemployment, with difficulties transitioning into employment
- Anti-social behaviour
- An increased risk of flooding owing to climate change and to local development in rural zones
- Lack of investment in our town centres
- A wealth of green space that is not enjoyed to its full owing to accessibility problems

Local Opportunities

Community & Place

- Create accessible green spaces that facilitate community engagement activity focused on wellbeing and environmental protection
- Establish and support networks of community gardens and woodlands linked by sustainable transport routes

Supporting Businesses

- Facilitate environmental pilot projects developed by local businesses, principally by supplying volunteers and trainees
- Improve pride in our towns and villages by increasing their aesthetic appeal with emphasis on parks, recreation areas, gardens, planters and trees

People and Skills

- Combat loneliness and low confidence by providing opportunities to learn basic, manual skills in a healthy outdoor environment
- Divert young people from antisocial behaviour, encouraging them to develop transferable skills through the design and develop of green spaces, working alongside older residents and vulnerable groups, for example at community gardens

Developing our Green Communities: *Enabling people and places to flourish*

Growing spaces

Identifying existing and new green spaces, and good practice across the Borough, that will be developed to improve the health and wellbeing of our communities.

Growing networks

Creating opportunities for communities to come together, interacting and sharing ideas, to develop new and existing green spaces. Communities will design and establish their local green spaces, engendering ownership and a sense of belonging

Growing wellbeing

Empowering those most at need to develop transferable skills and confidence, through outdoor activities, improving mental wellbeing and employability

Time frames

Year 1 – Preparing the ground 2022/23

- Scoping sites and routes
- Establishing community partnerships
- Increasing capacity of existing community gardens
- Establishing youth volunteering scheme

Year 2 – Expanding the network 2023/24

- Establishing community woodlands
- Increasing no of youth engaged
- Building community networks around our green spaces
- Expanding youth led projects

Year 3 - Broadening the reach 2024/25

- Scoping out new community garden sites
- Co-designing and greening up our urban spaces
- Linking cycling and walking routes
- Launching community apprenticeships and training programme

Legacy funding for Year 4 onwards

Climate change emergency community fund

External Funding bids focused on tree planting

HCC Local Cycling and Walking Infrastructure Plan

Developer Contributions

Commercial let of business units (New Place) and land rental.

Income from Social prescribing schemes

Growing spaces

Activity	Proposed Outputs
Growing existing community garden provision	<ul style="list-style-type: none">• Improvements at community garden sites, Eg Velmore Community Garden, Eastleigh Community Garden, Lakeside Allotment• Increase in participation
Co-designing and greening up the streetscape	<ul style="list-style-type: none">• Improvements in Eastleigh and Hedge End town centre
Co-designing green spaces	<ul style="list-style-type: none">• Improvements at sites identified via community engagement
Establishing community woodland	<ul style="list-style-type: none">• Borough wide community woodland and urban tree planting

Growing networks

Activity	Proposed outputs
Developing cycle route network	<ul style="list-style-type: none">• Mapping, digitisation and public engagement• Wetlands boardwalk feasibility (linking IVCP and Itchen Navigation Trail)
Developing community garden network	<ul style="list-style-type: none">• Hosting and skilling up a network of community garden leaders
Developing community volunteering opportunities	<ul style="list-style-type: none">• Hosting and joining up youth volunteers and skills development programme

Growing wellbeing

Activity	Proposed outputs
Developing targeted volunteering opportunities (to compliment existing volunteering opportunities, e.g. Country Parks)	<ul style="list-style-type: none">• Number of volunteering opportunities established
Establishing a training and skills programme – using land based activities e.g., land management, horticulture, food growth focus, to develop broad transferable skills that increase confidence and improve employability	<ul style="list-style-type: none">• Number of opportunities established
Establish apprenticeship scheme	<ul style="list-style-type: none">• Number of apprenticeship positions established

*Expected cohorts include, but are not limited to people aged over 50, people with a disability and health condition, women, people from an ethnic minority, young people not in education, employment or training and people with multiple complex needs (homeless, care leavers, ex/offenders, people with substance abuse problems and victims of domestic violence).

Sites being considered

Borough wide

- Cycle routes across the Borough
- Tree planting across the Borough
- Seed funding for Parish green space projects
- Seed funding for youth green space projects

Supporting current

- Hedge End Town Centre
- Velmore Community Garden
- Freespace, Eastleigh
- Eastleigh Community Garden
- Itchen Valley Country Park
- Lakeside Allotment

Seeding new opportunities

- Eastleigh Town Centre
- New Place, Allington Lane
- Pilands Wood Community Garden



UKSPF Objectives & Interventions

Investment Priority	UKSPF Objectives	Relevant UKSPF Interventions
Community and Place	<ul style="list-style-type: none"> Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities, such as community infrastructure and local green space, and community-led projects. Building resilient, safe and healthy neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built environment and innovative approaches to crime prevention. 	<p>E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs</p> <p>E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces</p> <p>E5: Design and management of the built and landscaped environment to ‘design out crime’</p> <p>E7: Support for active travel enhancements in the local area</p> <p>E9: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places</p> <p>E11: Investment in capacity building and infrastructure support for local civil society and community groups</p> <p>E12: Investment in community engagement schemes to support community involvement in decision making in local regeneration.</p> <p>E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.</p> <p>E14: Funding to support relevant feasibility studies.</p>

Investment Priorities	UKSPF Objectives	Relevant UKSPF Interventions
Supporting Local Business	<ul style="list-style-type: none"> • Creating jobs and boosting community cohesion, through investments that build on existing industries and institutions, and range from support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities • Promoting networking and collaboration, through interventions that bring together businesses and partners within and across sectors to share knowledge, expertise and resources, and stimulate innovation and growth • Increasing private sector investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports. 	<p>E29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Taking a whole systems approach to invest in infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.</p> <p>E31: Funding to support relevant feasibility studies.</p>

Investment Priorities	UKSPF Objectives	Relevant UKSPF Interventions
People and Skills	<ul style="list-style-type: none"> • Boosting core skills and support adults to progress in work, by targeting adults with no or low level qualifications and skills in maths, and upskill the working population, yielding personal and societal economic impact, and by encouraging innovative approaches to reducing adult learning barriers. • Reducing levels of economic inactivity through investment in bespoke intensive life and employment support tailored to local need. Investment should facilitate the join-up of mainstream provision and local services within an area for participants, through the use of one-to-one keyworker support, improving employment outcomes for specific cohorts who face labour market barriers. • Supporting people furthest from the labour market to overcome barriers to work by providing cohesive, locally tailored support, including access to basic skills. • Supporting local areas to fund gaps in local skills provision to support people to progress in work, and supplement local adult skills provision e.g. by providing additional volumes; delivering provision through wider range of routes or enabling more intensive/innovative provision, both qualification based and non-qualification based. This should be supplementary to provision available through national employment and skills programmes 	<p>E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps.</p> <p>E35: Activities such as enrichment and volunteering to improve opportunities and promote wellbeing.</p>