

Freedom of Information Request –Street furniture outdoor advertising contracts

Date received: 10/5/22

Request:

We are undertaking a research study into the status of street furniture outdoor advertising contracts held by local authorities, councils and Cities throughout the UK.

Please can you provide the following information to us ASAP in order for us to complete our research:-

Bus Shelter, Street Furniture and Free Standing 6 sheet Unit Outdoor Advertising Contracts

Question 1) Expiry date of any existing / current bus shelter advertising contracts.

n/a - We don't have any existing contracts for bus stop advertising and we don't receive any payment from ClearChannel for the advertising shelters that they have in the Borough

Question 2) Expiry date of any existing / current free standing 6 sheet display advertising contracts.

n/a

Question 3) Details of the incumbent advertising company / contractor for the above contracts.

n/a

Question 4) Details of the type and size (type and number of advertising assets)and value of the bus shelter and free standing 6 sheet outdoor advertising display contracts

Question 4) Details of the services, products and financial revenue payments made to the authority / city for these services.

n/a